



April 18, 2024 Board Meeting Minutes

Dale's Weston Lanes
5902 Schofield Avenue
Weston, WI 54476
6:00 pm

Board Meeting called to order by B. Jilek. Roll call taken by Maguire.

Present: Randy Thurs, Chris Jilek, Jodi Maguire, Jennifer Drabek & Brandon Jilek on Google Meets.

Guest: 20 Community Members

Approval of Board Meeting Minutes

A call for a motion to accept April 4, 2024, board meeting minutes as printed by Thurs, second by C. Jilek, approved by all.

Process Updates/Old Business

Maguire gave a brief update on the status on balloons. Maguire stated we have about 10 confirmed with about 5 signed contracts. Maguire stated some of the pilots are hearing the issues the Taste N Glow had earlier this year and feel they might not receive payment if they come. Springer suggested paying pilots upfront \$500 to show our commitment and promise to them. Once here, they would receive the mileage refund. Board agreed this would give us opportunity to show our good faith and commitment.

A call for a motion to issue payment to pilots upfront as needed made by Thurs, second by C. Jilek, approved by all.

Maguire and C. Jilek gave an update on tethered balloons. C. Jilek stated he will reach out to his contact one more time. Maguire stated we do have a pilot interested out of Washington for the tethered rides. Update at next meeting.

Discussion on special shaped balloons. Drabeck stated she is working with a pilot right now that has a specialty shaped balloon. Looking to finalize details and contact.

Updates on bands, deposits will be made and locked into place. Spicy Tie Band will play on Friday evening and Whiskey Lace will perform on Saturday. Maguire gave an update on website; vendor apps are on website and ready to be released to the public.

Springer gave an update on meeting with Emergency Services earlier in the week. All are on board for the 2024 event.

Discussion on sponsorships – Maguire will update form and bring to the next meeting and email out. This will reflect what is coming to the festival for 2024 and the sponsored amounts.

Discussion on kid's area and what ideas we have for 2024.

Discussion on finding a volunteer coordinator to setup times for volunteers and reaching out to local organizations. All board members and community members were encouraged to get the news out that this position would be available.

Discussion on tents – Maguire stated she was in contact with Everest Tents and will work on finalizing cost to bring back to the next meeting.

Discussion on admission and if current amounts for 2024 are still feasible with the change in balloons and added events. Discussion was tabled until next meeting.

Discussion on possible new events to the festival. Board and community members agreed to move forward with the drone show. Maguire asked B. Jilek for a motion to place a \$10,000 deposit on show.

A call for a motion to move forward with drone show and pay a \$10,000 deposit for the two-night show made by C. Jilek, second by Thurs, approved by all.

Thurs gave a brief update on the festival beer, Thurs stated he reached out and there is possibility but stated it is a gamble if we have unused beer at the event of the event and what do we do with it. Thurs stated he was going to reach out for more information and possible other distributors.

New Business

None

Next board meeting will be held on Thursday, May 2, 2024 at 5:00 pm. Location will be announced later. Maguire will investigate different meeting location options.

Call for a motion to adjourn by Thurs, second by Jilek, approved by all. 7:05 pm.