



May 15, 2024 Board Meeting Minutes

Trailmates Clubhouse
3625 County Road WW
Wausau, WI 54401
5:00 pm

Board Meeting called to order by B. Jilek. Roll call taken by Maguire.

Present: Randy Thurs, Chris Jilek, Jodi Maguire, Jennifer Drabek & Brandon Jilek.

Guest: 15+ Community Members

Approval of Board Meeting Minutes

A call for a motion to accept the May 2, 2024, board meeting minutes as printed made by Thurs, second by C. Jilek, approved by all.

Financial Report

Maguire gave an update on the financial status of Taste N Glow. Money Market account has an ending balance of \$77,367.56 with the checking account ending balance of \$3,039.81. Maguire moved onto the Statement of Activity report and stated year to date interest is \$668.80 in all accounts.

A call for a motion to approve financial report as printed made by C. Jilek, second by Thurs, approved by all.

Volunteer Update

Maguire stated she has been looking into a volunteer platform that can help streamline the sign up of volunteers, organize charities, compile post event reports, and check in & out volunteers on field grounds. Maguire stated platform as the capability to send out direct emails and SMS (text) messages for reminders and updates. The cost of the platform is \$600.00 for one-time event.

Discussion by community members and board members on the purchase of volunteer t-shirts for 2024. Discussion about using lanyards with volunteer card instead was made. Maguire stated she will research

out lanyard options for the upcoming meeting discussion.

A call for a motion to purchase the Volunteer app made by C. Jilek, second by Thurs, approved by all.

Presale of Tickets:

B. Jilek stated he did research on offering presale tickets that can be linked to the website. Zeffy Platform was shown on the TV for everyone to view. Board agreed it would streamline the admission process and can generate income before the event.

A call for a motion to move forward with pre-sale of tickets using the Zeffy platform made by C. Jilek, second by Thurs, approved by all.

Balloon Meister Update

Maguire gave a brief update that she has been in contact with Vicki, the Taste N Glow's Balloon Meister. Maguire brought the contract Vicki send and Brandon Jilek overlooked it and signed. Maguire stated Vicki is reaching out to her contacts to see if they can attend the event. Once we have a signed contract, Vicki will take the lead to make sure current pilots have all their paperwork in order.

Parking Area Update

R. Sliwicky gave an update that he has been working with Vreeland Land Surveyors and they are willing to map out the parking land so event would have parking spaces and lanes/avenues to be more organized. Maguire stated a banner can be added by the entrance of the field to show the sponsorship. Discussion on selling the lanes to name after. Maguire stated it would be nice if we recognize each municipality for their contribution towards the event, everyone agreed. Discussion on how to charge on this sponsorship opportunity. It was agreed on \$150 per lane/avenue sponsorship.

Process Updates/Old Business

R. Sliwicky gave an update on Aspirus being apart of the event and offering 2 days of activities. Sliwicky also updated the board on current reach out for sponsorships and opportunities.

Board discussed reaching out to the Highway Department for the use of their signs and for big signs to be placed on the Highway 29. C. Jilek stated he will reach out to the highway department.

Maguire asked for an update on which contacts the event needs to reach out and secure yet.

Porta Potties – C. Jilek

Garbage – Maguire

Rentals – Maguire & Thurs

Hwy Department – C. Jilek

ATM Services – Maguire

Bouncy Houses – Maguire

Northway Radio – Maguire

Tents – Maguire

Golf Carts - Thurs

Discussion/Update on Children's Activity Area

C. Jilek stated he has someone who is interested in leading the Children's area. She couldn't make the meeting so discussion will be tabled until next meeting.

Pilot Packs

Board of Directors discussed offering a pilot pack to each pilot who attends. Ideas to put into the packet include t-shirt, beer, cheese samples, etc. Maguire asked if CW Vending might be interested in this sponsorship. Thurs stated that would be a great idea and would reach out Dave Marg to see if he would be interested in sponsorship an insulated bag and goodies to go inside as a starter.

Board also discussed food options on field grounds. Maguire stated she can ask a club or organization to be part of this and help make meals and in return Taste N Glow would make a donation back to their organization. Maguire stated she will look more into this.

New Business

None at this time.

Next board meeting will be held on Tuesday, May 28, 2024 at 5:00 pm. Location will be on field grounds, 140914 Stettin Drive.

Call for a motion to adjourn by C. Jilek, second by Maguire, approved by all. 6:21 pm.