



June 10, 2024 Board Meeting Minutes

Taste N Glow Field Grounds
140914 Stettin Drive
Marathon, WI 54448
4:00 pm

Board Meeting called to order by B. Jilek. Roll call taken by Maguire.

Present: Randy Thurs, Chris Jilek, Jodi Maguire & Brandon Jilek.

Absent: Jennifer Drabeck

Guest: 15+ Community Members

Approval of Board Meeting Minutes

A call for a motion to accept the May 28, 2024, board meeting minutes as printed made by Thurs, second by C. Jilek, approved by all.

Approval of Financial Reports

Maguire gave a brief update on financials. Money Market account has \$57,519.66 with the checking account having \$15,975.71. Maguire stated the higher amount in checking is due to the down payment for the drone show. B. Jilek asked if all invoices have been generated in QuickBooks. Maguire stated no, there is only a few but everyday more are being generated. B. Jilek asked if invoices can be issued out to get a better feeling on where the event sits financially. Maguire stated she did deposit two checks in the amount of \$20,000 from Village of Weston and the Sports Authority Inc/Visit Wausau.

A call for a motion to accept the financial report as printed on June 7, 2024 made by C. Jilek, second by Thurs, approved by all.

Maguire introduced Austin Zajicheck with New Pulse Marketing. Maguire stated Zajicheck would be a sponsor of the event but would like to help us with other task as needed.

Event Update:

B. Jilek stated \$585.00 has been generated from presale of tickets. B. Jilek stated presale of tickets will end June 15th.

Maguire stated the Taste N Glow event needs to have more advertising opportunities to let the public know the event is happening. Maguire stated some of the municipalities are seeing no advertising pieces or involvement. B. Jilek stated he would like to advertise on Facebook. Group decided to allocate \$300.00 towards Facebook advertising for the time being. Randy Springer suggested advertising in City Pages and/or Buyer's Guide. Springer stated he will sponsor the ad placement in the Buyer's Guide. Jim Dalbec reached out to Paul at City Pages and received quotes. Maguire stated she will follow up on Tuesday. Additional options on advertising would be yard signs and billboards.

Group discussed other sponsorship opportunities and who to reach out too. Members were assigned businesses to report back on. Discussion on raffle tickets and applying for a license.

Volunteer Platform Update

Maguire stated this will go live this week – volunteer opportunities had to be built into the system. Maguire stated she is working with Amanda (Volunteer Coordinator) to get familiarized with program before opening to the public.

Discussion on event schedule. Group went through the schedule and updated pieces. Zajicheck will design and create posters, some with the schedule included. Posters will be available at next meeting to distribute out in the community.

Discussion on ice and where to find a company to help us provide ice at the event. C. Jilek will follow up.

Discussion on fire extinguishers. Springer stated each occupied tent will need a fire extinguisher. C. Jilek stated he will follow up on getting the supply of fire extinguishers for the event.

Maguire stated we need to find a backup coordinator for the Resale/Craft Vendor area. Dalbec offered to help assist and will setup this area for the weekend's event.

R. Sliwicky gave a brief updated on his leads for sponsorships.

New Business

None at this time.

Next board meeting will be held on Monday, June 17, 2024 at 4:00 pm. Location will be on field grounds, 140914 Stettin Drive.

Board and community members will be meeting weekly leading up to the event.

Call for a motion to adjourn by C. Jilek, second by Maguire, approved by all. 5:50 pm.