



## June 17, 2024 Board Meeting Minutes

Trailmates Club House  
3625 County Road WW  
Wausau, WI 54401  
4:00 pm

Board Meeting called to order by Thurs. Roll call taken by Maguire.

**Present:** Randy Thurs, Chris Jilek, Jodi Maguire, Jennifer Drabek & Brandon Jilek

**Guest:** 15+ Community Members

### **Approval of Board Meeting Minutes**

A call for a motion to accept the June 10, 2024, board meeting minutes as printed made by C. Jilek, second by Thurs, approved by all.

### **Event Update:**

Thurs shared the blacktop area will be set next week for the climbing wall. Drabek stated she is working on some leads for sponsorship, and we had anonymous donation come in. Maguire stated she received another anonymous donation for a balloon sponsorship.

Discussion on chainsaw location. Members stated it will interfere with the car show announcing. It was decided to move chainsaw location over by the pond area.

Thurs and Dalbec gave a brief update on food vendors and Maguire brought the binder for the craft and resales. Dalbec and Maguire will meet up to map out the vendors for the craft and resale.

Discussion on Gate 5 duties with the fire department. Currently not added to the volunteer site but can be. Thurs will follow up with fire department and will let them know those shifts would be available if they would like them.

Discussion on t-shirts for board members. Maguire asked if everyone should receive one that has helped with the planning stages. It was agreed on that only board members will receive bright colored shirts.

Discussion on balloon pins and other merchandise for the event. Zajicheck will order pins for resale and Taste N Glow and New Pulse Marketing will partner together.

Discussion on how to scan QR tickets at the gates. Taste N Glow will borrow 10 iPad(s) for the scanning and will be available at the gates.

Discussion on having volunteer night and when to schedule. At next meeting, date will be determined.

Maguire stated Zajicheck and her are working on sponsorship appreciation night invites.

Postcards to landowners when out and received good feedback. Neighbors are excited for the upcoming event.

### **Update on Advertising**

Springer placed the ads in the Buyer's Guide and will be running next week.

Maguire stated one ad was placed in City Pages and ads will be on Wausau Pilot and Review.

Posters were brought by Zajicheck. B. Jilek asked everyone to take a few posters and get them out in the community.

Advertising on Facebook has ended with the pre-sale.

Radio ads are out on Wave 100.5 and TV Commercial will kick off on June 19<sup>th</sup>.

### **New Business**

None at this time.

Next board meeting will be held on Monday, June 24, 2024 at 4:00 pm. Location will be on field grounds, 140914 Stettin Drive.

Board and community members will be meeting weekly leading up to the event.

Call for a motion to adjourn by B. Jilek second by Maguire, approved by all. 5:41 pm.