



May 28, 2024 Board Meeting Minutes

Trailmates Clubhouse
3625 County Road WW
Wausau, WI 54401
5:00 pm

Board Meeting called to order by B. Jilek. Roll call taken by Maguire.

Present: Randy Thurs, Chris Jilek, Jodi Maguire, Jennifer Drabek & Brandon Jilek.

Guest: 15+ Community Members

Approval of Board Meeting Minutes

A call for a motion to accept the May 15, 2024, board meeting minutes as printed made by Thurs, second by C. Jilek, approved by all.

Event Update:

Balloon Meister joined the meeting via phone and answered any questions the community and board members had. Follow up of sending maps and reaching out to the airport for clearance. Possible site visit in mid-June otherwise will be the week of the event.

Blacksmith was confirmed and will be attending the event. Climbing wall will be placed on blacktop area for added children's activities. R. Sliwicki gave a brief update on the Blackhawk helicopter and it will make an appearance over the weekend.

Sponsorship Update:

Updates on sponsorship leads were shared and google sheet with possible leads and confirmations were shared on the screen for everyone to view. Discussion of possible new leads and how the organization goes about soliciting. Discussion of new email addresses and who will be checking and responding.

Kid's Activities:

Elizabeth Krause was in attendance and expressed interest in leading the children's area for the event.

Marketing:

B. Jilek expressed interest of placing Facebook ads leading to the event. Board agreed and will start working on placing ads. Maguire stated marketing campaigns with WSAW will start in the three weeks leading up to the event. This would include local advertisement and also to the outside markets.

Timeline:

Maguire added to the agenda to see if a timeline needed to be established since we are gearing up for the event. A list of activities and job duties that need to be accomplished for the event to move forward. Board discussed items and stated garbage and tents can be delivered the Tuesday before the event.

Early Bird Tickets:

B. Jilek gave a brief update on the early bird tickets. B. Jilek and Maguire will work with website company to get a banner added to the main page. Maguire will release information on the Facebook page. Pre-Sale tickets will start June 1st and run through the 15th. \$5 per day or \$10 weekend pass.

New Business

None at this time.

Next board meeting will be held on Monday, June 10, 2024 at 4:00 pm. Location will be on field grounds, 140914 Stettin Drive.

Call for a motion to adjourn by C. Jilek, second by Maguire, approved by all. 6:33 pm.