



## Taste N Glow Balloon Festival July 10-12, 2025

[www.tastenglowfest.com](http://www.tastenglowfest.com)

### Sponsorship Opportunities

The Taste N Glow Balloon Festival provides a wonderful and diverse family fun weekend. Thank you to our dedicated businesses and organizations who make the event a success!

- Balloon Flights & Glows – Attendants will be able to ask the pilots questions. See the balloons up close and personal.
- “Taste of Marathon County” – featuring local food trucks, non profits, caterers, etc. All sharing their flare with food!
- Bands – Rising Phoenix (Friday) and Saturday Evening TBD
- Lumberjack Shows Friday & Saturday
- Badger Dirt Flingers (mini rods pull)
- Kid’s Activities
- Log Rolling Competition
- Craft Show – Resale Market
- Car Show
- Lots of Parking

#### **Presenting Sponsor - \$10,000 for one night or \$15,000 for both nights**

(1-2 spaces available)

Your company logo would be displayed on all marketing materials: website, Facebook, print ads, digital marketing campaign, TV Commercials, Posters & More. Company would be recognized at the evening Glow Show as presenting sponsor. Company logo will be made into the show for all to see.

#### **Evening Glow Show Sponsor \$5,000** (Two nights)

Your company logo would be displayed on all marketing materials: website, Facebook, print ads, digital marketing campaign, TV Commercials, Posters & More. Evening announcements on festival grounds during Glow Show.

**Lumberjack Shows – 3 shows each day (2) Sponsors \$5,000 each**

Your company logo would be displayed on all marketing materials: website, Facebook, print ads, TV and Radio Commercials and Posters. Banner will also be placed by event to show the sponsorship commitment.

**Log Rolling Show 2 shows (2) Sponsors \$1,500 each**

Your company logo would be displayed on all marketing materials: website, Facebook, print ads, TV and Radio Commercials and Posters. Company logo will be displayed on signage for the event. Announcements during the log rolling shows as well.

**SPECIAL SHAPPED BALLOONS \$4,000 to \$6,000**

Taste N Glow will have a variety of special shaped balloons attending the event for 2024. Sponsorship amounts varied depending on where the pilot is coming from and what it takes to bring balloon/pilot/crew to Wausau. Banner basket will be made for sponsorship along with trading cards for families to collect.

**Regular Shaped Balloon Sponsor \$3,000**

Facebook & Website acknowledgement, links to company website, announcements throughout the day at event, logo on family trading cards, all marketing materials with company's logo and basket banner with company logo.

**Chain Saw Carving \$1,000 (Multiple Sponsors)**

Company logo will be displayed on sign near the Chain Saw Carving event. Announcements throughout the day. Facebook & website acknowledgement.

**Bands \$500 (Multiple Sponsors)**

Facebook and Website acknowledgement and announcements during performances.

**Kid's Activities \$250 (Multiple Sponsors)**

Inflatable bouncy house and craft area. Sponsors would be recognized on posters and signage.

**Parking Area – Lanes/Avenues \$150 (Multiple Sponsors)**

Parking space across the street from the field grounds will be surveyed and mapped out for parking spaces and lanes/avenues for traffic. Businesses can sponsor lanes or avenues. Sponsor would be recognized with signage and logo placement.

Please email [sponsors@tastenglowfest.com](mailto:sponsors@tastenglowfest.com) if you are interested in being a sponsor!

**We appreciate your consideration!**

Visit us at [www.tastenglowfest.com](http://www.tastenglowfest.com)